



matthew sandahl

UI/UX DESIGNER

sandahldesigns.com sandahldesigns@gmail.com [612.910.9043](tel:612.910.9043)

Hi, I have ten years of experience creating designs that intrigue users and solve their problems. I have a wide set of skills and can manage multiple projects at a time. I collaborate well with others, am well organized and always take the initiative.

education

2004-2009
St. Cloud State University
BFA in graphic design
minor in advertising

capabilities

- website design
- ux design
- animation
- wireframing
- prototyping
- site architecture
- HTML/CSS
- email design
- interactive display ads
- photography
- brand identities and pattern libraries
- video editing

tools I use

- adobe xd
- photoshop
- illustrator
- webflow
- after effects
- screaming frog
- google analytics
- invision
- sketch
- wordpress
- indesign
- squarespace
- hubspot
- import.io
- google web designer

job experience

nov. 2018 – sept. 2020 | web designer

Gruen Agency - minneapolis, MN

My role was to research, reconsider and redesign the user flow of clients' websites. I was the only designer and led the way in various processes including card sorting, site architecture, wireframing, prototypes, content migration, animation, coded examples and quality assurance.

march 2015 - nov. 2018 | web designer

Supervox Agency - minneapolis, MN

I designed branded websites and digital deliverables to solve business goals and help connect companies with users. I regularly practiced user empathy and established scalable pattern libraries to ensure brand integrity.

feb. 2013 - jan. 2015 | interactive designer

Ideapark Agency (now Ingredient) - minneapolis, MN

My primary responsibilities included email design for clients including Target, General Mills and Join My Village. I also designed banner ads and illustrations at this digital marketing agency.

july 2010 - feb. 2013 | graphic/web designer

Alexandria Covenant Church - alexandria, MN

I led various print and web efforts as their only designer. I was responsible for the weekly bulletin, website, posters, brochures, digital signage, event photography, postcards, business cards and billboard design. I designed the church logo and a comprehensive style guide which outlined details such as typography, colors and tone of voice.