



Web/Graphic Designer

Matthew Sandahl

I have ten years of design experience which enables me to effectively manage multiple projects at a time; balancing structure and creativity. I collaborate well with others and take the initiative throughout the design process.

Portfolio sandahldesigns.com

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Education

2004-2009

St. Cloud State University

BFA in Graphic Design

Minor in Advertising

Capabilities

- Website Design
- HTML5 and JSON animation
- Wireframing
- Prototyping
- HTML/CSS
- Email Design
- Display Ads
- Logos
- Photography
- Brand Identity, Pattern Libraries, Style Guides
- Powerpoint
- Video Editing
- Digital Display
- Billboard Design
- 3D modeling

Tools I Regularly Use

- Adobe XD
- Photoshop
- Illustrator
- Webflow
- After Effects
- Screaming Frog
- InDesign
- InVision
- Sketch
- Wordpress
- Squarespace
- Hubspot
- Bridge
- Mailchimp

Job Experience

11/2018 - present | *Web Designer*

Gruen Agency - Minneapolis, MN

My role is to facilitate business goals and visually communicate brands through web design. I approach every project with the aim of striking balance between good UX and UI design. I believe it's important for all designers to have both the vision of an architect, as it relates to the big picture, and the skill of a craftsman, in regards to aesthetic.

3/2015 - 11/2018 | *Web Designer*

Supervox Agency - Minneapolis, MN

I designed branded websites and digital deliverables to solve business goals and connect companies to users. In every project I practiced user empathy and established scalable pattern libraries to ensure brand integrity.

2/2013 - 1/2015 | *Interactive Designer*

Ideapark Agency (now Ingredient) - Minneapolis, MN

My primary responsibilities included email design for clients including Target Canada, General Mills and Join My Village. I also designed banner ads and illustrations at this interactive marketing agency.

7/2010 - 2/2013 | *Graphic/Web Designer*

Alexandria Covenant Church - Alexandria, MN

I led various efforts as their only in-house designer, responsible for all web and print production including the weekly bulletin, website, posters, brochures, digital signage, event photography, postcards, business cards and billboard design amongst other things. I designed the church logo and a comprehensive style guide outlining details such as typography, colors and tone of voice.

11/2009 - 3/2010 | *Graphic Design Intern*

HatlingFlint Agency - St. Cloud, MN

I worked alongside Lead Designer Josh Hoffman as their graphic design intern on various projects including logos, business cards and website banner ads.